



# VALUE STRATEGY SOLUTIONS

Website Service++

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# Value Strategy Solutions



# Website Build Pricing Overview

Website Type	Starting Cost	Additional Information
Level 1	\$222	Simple, up to 10 pages
Level 2	\$333	Intermediate, up to 30 pages
Level 3	\$777	Complex, up to 100 pages
Level 4	\$1234	Completely Custom (Wordpress) w or w/o custom code

# Process Flow



Initial

- Introduction, Business & Business Needs Discussion
- Process, Content Requirements & Mutual Expectations
- Payment Due in Full

First  
Review

- Content Submission & Review
- Structure & Design

Second  
Review

- Build Review
- RFE & Final Implementations

Finalization

Customer Review /  
Testimonial

Future & Ongoing  
Work

Affiliate Program

# Content Requirements

- DIY, DIFM, or Outsource Internally or Externally
- Needs for Build:
  - All Content, including:
    - Logo(s)
    - Graphics
    - Other Branded Digital Assets
    - Copy (descriptions)
      - Brand Level:
        - General Copy
        - Associated Comments
        - Warranties, Return Policies
        - Terms of Service, “fine print”
        - Shipping details
        - Other operational copy
  - Product Level:
    - Short description (20 character)
    - Invoice description (40 character)
    - Long description (80 character)
    - Extended description (240 characters)
    - Marketing Description
  - Additional Product Data:
    - Attributes: Variants, Colors, Bundles, Pricing, Pricing Tiers (promo codes, marketing promotions), details, dimensions weights, specifications, etc.
- Other Content, as provided by you

*If interested in DIFM or Internal Outsourcing Content services, additional upfront fees will apply, and additional meetings may be necessary.*

# Expectations

- Turnaround Time
- Domain & Hosting/Platform Additional Ongoing costs
  - Domain (www. .com)
  - Hosting (Paired with Wordpress. Bluehost preferred. Robust abilities to customize)
  - Platform (Shopify, Squarespace, Wix, GoDaddy, Etc. One stop shops, user friendly, secure & quick)
- Our fees
  - Payment required upfront
  - If additional costs are incurred, customer will always have options prior to incurred costs.
- Service Expectations
  
- Please do not hesitate to ask questions! We offer a multitude of services so the more we chat, the more we get to know how we can help each other!

# Client Information

- Name
- Contact
- Business Name
- Website domain
- Website Platform
- Turnaround time needed
- Price agreement (subject to increase based on client needs)
- Payment due in full by
- Anticipated Timeline
- Sign & Date



# Thank you so much!

We look forward to working with you.

Your business is highly valued with Value Strategy Solutions!